

The Board of Supervisors proudly proclaims the 9th Annual County of Los Angeles Cesar Chavez Community Service Week: Monday, March 29 through Friday, April 2, 2010. The theme this year is the promotion of a full and accurate U.S. Census Count in 2010 under the County’s Census outreach effort, entitled “You Count!”

Cesar Chavez Community Service Week commemorates a true American hero who dedicated his life to bringing social justice to all people. The anniversary of his birth is Wednesday, March 31, 2010.

The County’s observance includes weekday volunteer opportunities for County employees at community centers, parks, libraries, neighborhood organizations and local, non-profit agencies. In 2010, these volunteer activities will primarily focus on Census awareness and outreach efforts to better ensure that the County of Los Angeles receives its fair share of resources to address its unique and pressing public service needs. Efforts particularly focus on reaching “hard to count” communities.

MOTION

Ridley-Thomas _____

Yaroslavsky _____

Knabe _____

Antonovich _____

Molina _____

The County's annual two-week Cesar E. Chavez Food Drive will occur Monday, March 22 through Friday, April 2, 2010. Last year, over 22,000 pounds of food items and products were donated by caring employees to the Los Angeles Regional Food Bank.

County departments are encouraged to once again tailor existing education and cultural programming and activities to emphasize the mission and theme of Cesar E. Chavez Community Service Week, with a special emphasis on promoting a full Census Count.

The Cesar Chavez curriculum will be used for the annual arts contest, a competition among youths at County Probation camps and schools, and the Los Angeles County Librarian will ensure that the curriculum is accessible on its website for schools throughout the County.

I, THEREFORE, MOVE THAT THE BOARD:

- 1) Proclaim March 29 through April, 2, 2010 as Cesar Chavez Community Service Week throughout Los Angeles County; the theme "You Count!" will help ensure a full and complete Census count; and
- 2) Direct the Director of the Office of Workplace Programs and the Chief Executive Office to work with the Executive Office of the Board, County Departments, the County's Census Complete Count Committee, local non-profit organizations and the County's fund distribution agencies—United Way of Greater Los Angeles, Brotherhood Crusade, Asian Pacific Community Fund, EarthShare California and the United Latino Fund—to coordinate and support Cesar Chavez Community Service Week, specific Census 2010 activities during this year's tribute, and volunteer opportunities for County employees; and

- 3) Direct all Department Heads and Districts to promote awareness of the voluntary employee participation in Cesar Chavez Community Service Week activities in departmental newsletters, bulletin boards, and other forms of communication; and
- 4) Direct the County Librarian to make Cesar Chavez website curriculum accessible to schools Countywide.

LO/ld